

THE METAMORPHOSIS PACKAGE

A vertical rectangular image featuring a monarch butterfly with orange and black wings, perched on a bright yellow flower. The background is a soft-focus green. The text 'THE METAMORPHOSIS PACKAGE' is overlaid in a large, white, serif font, with 'THE' on the first line, 'METAMORPHOSIS' on the second line, and 'PACKAGE' on the third line. The text is centered horizontally and partially overlaps the image.

THE ESSENTIAL SOLUTION FOR A SUCCESSFUL WEBSITE LAUNCH



You're planning to launch a new website...

Do you wish to modernise your identity through new texts?

Do you want to find the perfect match to write your content?

Then, you're in the right place!

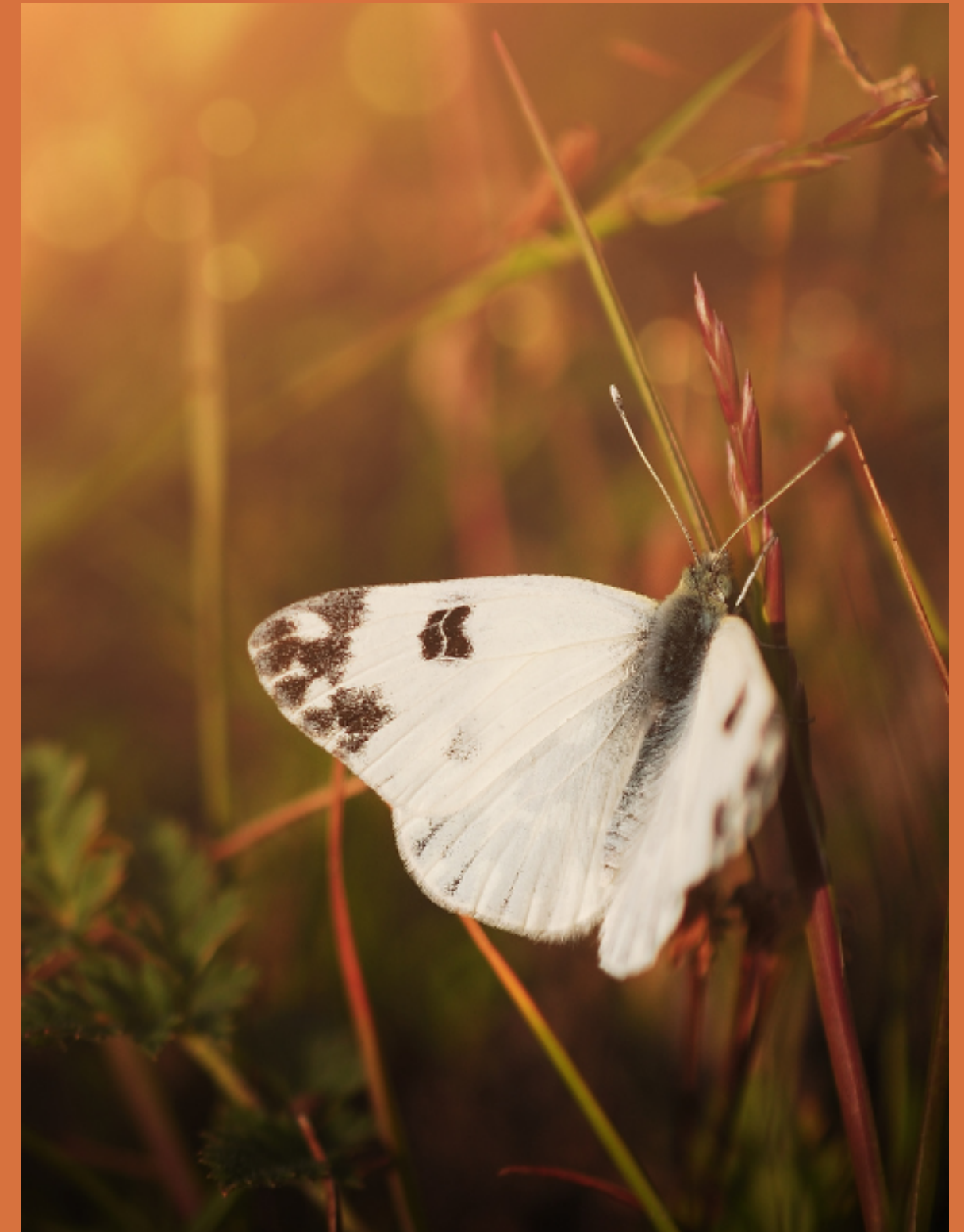
I WRITE ALL THE PAGES OF YOUR FUTURE WEBSITE
TO INCREASE YOUR VISIBILITY
AND ATTRACT NEW CLIENTS

THIS IS FOR YOU IF...

- You don't have a website yet / Your current website is outdated
- You lack perspective to fully grasp all the strengths of your business
- You don't have the time or the skills to write your future texts...
but you also don't want some poor content generated by a
soulless AI!



WHAT IS INCLUDED IN THE METAMORPHOSIS PACKAGE....



- **1-hour video call:** we get to know each other so I can pinpoint the exact messages you want to convey
- **You receive a writing moodboard:** I send you the list of keywords that will define your future website's identity
- **I write all the texts you need:** I make sure that they please both your audience and the search engines
- **You approve the texts:** I send them to you via Google Docs (3 modifications maximum)
- **Integration of your new texts directly into your CMS**



WHAT MAKES ALL THE DIFFERENCE...

I offer you a first blog article to enhance the long-term SEO of your new website!

WHAT MY CLIENTS SAY

‘We had no knowledge of SEO or copywriting at all.

Luckily, Coline took care of all the writing: homepage, category pages, FAQs... everything.’

FRENCH E-COMMERCE
WEBSITE
SPECIALISED IN WIGS



‘Our team didn't have the time to take care of the texts for our new website... And the timing was short!

We are very satisfied with her work in English.’

ENGLISH-SPEAKING
TOUR AGENCY BASED
IN PARIS



CAZOULAT RÉDACTION WEB

‘Our website was already a few years old and our texts needed to be revised to gain professionalism.

We now see the difference in our conversion rate.’

TRAINING CENTRE IN
THE SOUTH OF
FRANCE



HOW MUCH IS IT

STARTING FROM €1,500 NET FOR A 5-PAGE WEBSITE
STARTING FROM €2,200 NET FOR A 10-PAGE WEBSITE
STARTING FROM €2,800 NET FOR A 15-PAGE WEBSITE

(Need more pages? Please ask me for details)

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NEW!

LAUNCH OFFER: 10% OFF

How does it work?

It's quite simple.

- 30% deposit upon signing the quote
- 70% balance upon the integration of the texts



NEED A FRENCH WEBSITE?

Your company targets a French audience. However, you lack the internal resources or the time to write the texts for your future website...

As a native French speaker, I can offer you the Metamorphosis Package in French!

What you get

- Professional and error-free texts for greater credibility
- A content that is perfectly tailored to the French culture
- An international website with more added value and greater impact online

Starting from €1,200 net for a 5-page website

Starting from €1,800 net for a 10-page website

Starting from €2,300 net for a 15-page website

(Please contact me for more info)

Launch offer: 10% off



READY TO MAKE YOUR WEBSITE A SUCCESS?

Let's work together!

You can contact me via email:

coline@cazoulat-redaction-web.com

or by phone: (+33)7 83 51 63 87



SEE YOU SOON

CAZOULAT-REDACTION-WEB.COM